

TWO PATHS TO LAUNCH

Standard onboarding gets you set up. Transform gets your program **built.**

Standard onboarding gets your team up and running on CoderPad. **Transform** is for programs that need more: a fully custom-built content library, hands-on enablement by role, and a managed rollout across teams — with adoption tracked through a full 90-day window.

SIDE-BY-SIDE COMPARISON

CATEGORY	STANDARD ONBOARDING	TRANSFORM MANAGED ROLLOUT
Price	Included with Enterprise plan	Starting at \$30,000 Final price scoped to your program
Best for	A single team with a clear use case and minimal process change	Multi-team programs that need custom content, hands-on enablement, and structured change management
Your team	Your project lead or admin	Executive sponsor, internal champion, and department leads
CoderPad team	Customer Success Manager	CSM, Sales Engineer, and CS Leadership
Custom content	Platform review and recommendations; you build your own questions	Up to 5 custom content items, built by CoderPad* Each includes starter code, instructions, a rubric, a solution, and notes
AI & feature enablement	Standard help center access	A dedicated enablement session on the AI Assist, AI Notetaker, or structured scoring capability that matters most to your team
Training	1 standard onboarding session	Up to 2 live sessions by role, plus train-the-trainer so your team can run future sessions themselves
Enablement materials	Standard help center resources	A custom interviewer guide, hiring manager playbook, and launch FAQ — built for your program and yours to keep
Change management	Basic launch guidance	A rollout plan, communications templates, and champion enablement, with adoption reviewed at 30, 60, and 90 days
Timeline	2–4 weeks	Up to 3 months, from kickoff through the 90-day adoption review
Ongoing support	One check-in at 90 days	A named CSM and support channel through the full 90-day adoption window

*Interview and screen content each count individually toward the 5 — one interview question plus one screen question is 2 items, not 1.

Scaling beyond 5 items

The base Transform package covers up to 5 items of custom content, in any mix of interview and screen questions. Larger programs are common. If your team needs more, we'll scope it on a short additional call, define the added content and timeline together, and confirm pricing before any work begins.

✓ Not sure which fits? Your CSM can walk through your team's structure and hiring volume in a short scoping call and recommend the right path. [Talk to your CSM → coderpad.io](#)